

Anjali Pramanik

Product Designer (UI/UX)

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Summary

Product designer with 3 years at Novel Office, a managed workspace company in Bengaluru. I have designed an internal AI knowledge platform, a meeting room booking system and the company's live website, from research and information architecture to final UI and developer handoff. I like the messy start of a project: figuring out roles, permissions and edge cases before any screens exist. Comfortable in Figma and design systems, and I know enough HTML and CSS to talk to developers without a translator.

Experience

Product Designer, Novel Office, Bengaluru

Sep 2023 to Present

I own the design process end to end, from research and information architecture to UX, UI and developer handoff, across internal tools and customer-facing websites.

LUMI, AI knowledge management platform (in development, phase 2 planned)

- Designed about 60 screens across employee, Team Lead and admin dashboards, AI chat, and knowledge creation and approval flows, plus a light and dark design system.
- Ran "how could this go wrong" sessions with the team before designing any UI. That shaped role-based access, department-level permissions and a contribute, review, publish approval chain.
- Designed an unanswered-questions queue so LUMI sends gaps to admins instead of guessing.

Novel Office website redesign (live at noveloffice.in)

- Restructured the information architecture and designed the full site: homepage, 5 solution pages, 7 location pages, plus blog, services, about and other secondary pages.
- Surveyed 20 people who had searched for office space and benchmarked WeWork, Awfis and Smartworks. Most wanted pricing upfront and a quick enquiry option over long forms, so page content and CTAs were built around that.
- Built a design system (type, colors, components, spacing) to keep pages consistent as new ones are added.

Meeting room booking system (demo phase)

- Designed the full flow to find, check, book and manage rooms across 7 office locations (1 to 3 rooms each), with filters for capacity, layout and facilities.
- Mapped error states and cancellation logic early to avoid surprises at developer handoff. Built on the existing Novel design system.

Other websites

- Novel Signature Homes: defined the information architecture, user journeys and content hierarchy (final UI by another designer).
- Side ventures: designed websites for AIERP Solutions (ERP SaaS), Millertech Spaces and VIBGYOR Net Connections (with another designer).

Case studies

ODEIST AI (UX case study, self-initiated)

- Benchmarked AI engagement tools and found cognitive overload and low trust as the main barriers. Designed a homepage flow using progressive disclosure to explain the product step by step.

Session Tracker (mobile app case study, self-initiated)

- Researched how people track breaks manually and found three pain points: unclear time left, logging fatigue and confusing session logs. Designed a low-tap mobile UI with real-time feedback.

Skills

Product and UX: product thinking, user flows, information architecture, user research, competitor analysis, personas, wireframing, dashboard design, B2B SaaS, AI product design

UI: design systems, component libraries, Auto Layout, responsive design, high-fidelity UI, prototyping

Tools: Figma, FigJam, Framer, Miro, Figma AI, Relume AI, UX Pilot, Claude

Technical: HTML, CSS, basic JavaScript, SEO basics

Education

Bachelor of Computer Applications (BCA)

Jyoti Nivas College Autonomous, Bengaluru | 2020 to 2023 | First Class with Distinction (70%)